

Creating identity using **lighting design**

How can you create a unique interior design scheme that reflects your clients' personality?

Through the sense of sight and light.

Sight and light are fundamental aspects to consider when creating a space that mirrors your client, their brand, and their design scheme.

You've selected the flooring, wall coverings, furniture, and art, but light is one crucial aspect that you can utilise to create an ambiance that emulates your clients' brand.

Create a focus point using LED lighting profiles around desks, counters, and bars to attract your clients' customers without overwhelming them. With surface mounted and recessed options, there are solutions for both new-build or refurbishment projects.



Mimic natural daylight cycles using LED Lighting profiles and control equipment. In areas with poor natural daylight, this can help your client improve their customers' well-being while they work, eat, sleep or play. With hand-held remotes or wall mounted options, there are solutions for individual areas or open spaces.





Set the tone for customers by controlling the brightness of our LED Lighting profiles. Dimming the lights can help reduce visual stimulation while creating a calming place to relax. Turn up the lights to help customers navigate the space.



Change the mood, feeling and ambiance of spaces using colour-changing LED Lighting profiles. With the ability to choose any shade of the colour spectrum, your client can help motivate or mellow their customers mood.



Whatever the personality, Gradus has 25 years' experience in manufacturing, supplying, and installing specialist LED Lighting Systems, so our expert team are well equipped to assist you in your next interior scheme.

For further information on Gradus' extensive range of LED lighting solutions please contact us:

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